

“The measure of success is not whether you have a tough problem to deal with, but whether it’s the same problem you had last year.” - - John Foster Dulles

Rita Keller Presentation & Workshop Topics 2012



Rita Keller
Keller Advisors, LLC

Rita Keller, an award-winning and widely respected voice to CPA firm management, is uniquely positioned to help CPAs face rapid and significant change.



Leading Change

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Rita offers a special fee discount for speaking to CPA firm associations and state societies. Call or email for more information.

“Rita has achieved admiration and respect, not only from CPA leaders, but from CPA firm management consultants, as well.” - - Allan Koltin, CEO, Koltin Consulting

“Rita pushes everyone around her to strive for excellence, and her work has and will continue to raise the bar for individual firms and the profession as a whole.” - - Deb Helwig, IGAF

It is a time of opportunity and growth for successful CPA firms. While opportunities abound, the management challenges inside the firm are also expanding at a feverish pace. Rapid and significant change is needed NOW.

Make one of Rita Keller’s presentations or workshops a part of your next firm or association event.

- **Truth, Honesty & Trust – Nothing Soft About These Skills**
- **Destroy the Sacred Cows – Setting the Stage for Change**
- **How to Make Your Firm a Magnet for Talent**
- **Building on the Power of the Generational Shift**
- **Winning the CPA Firm Communication Game**
- **Helping Managers (and Partners) REALLY Manage**
- **Win New Clients by Building a Marketing Culture**
- **The Practical Power of Social Media**
- **How a Professional Firm Administrator Can Make a Firm More Successful**
- **A Woman’s Nation Changes Everything – It’s About Females, Diversity and So Much More**
- **Leadership, Management & Administration – Aligning Them is the Key to Success**
- **Merger Mystique – Eliminating the Chaos After The Deal is Done**
- **Strategic Planning – It’s About Your Competition**

Customized or multi-topic presentations available upon request.